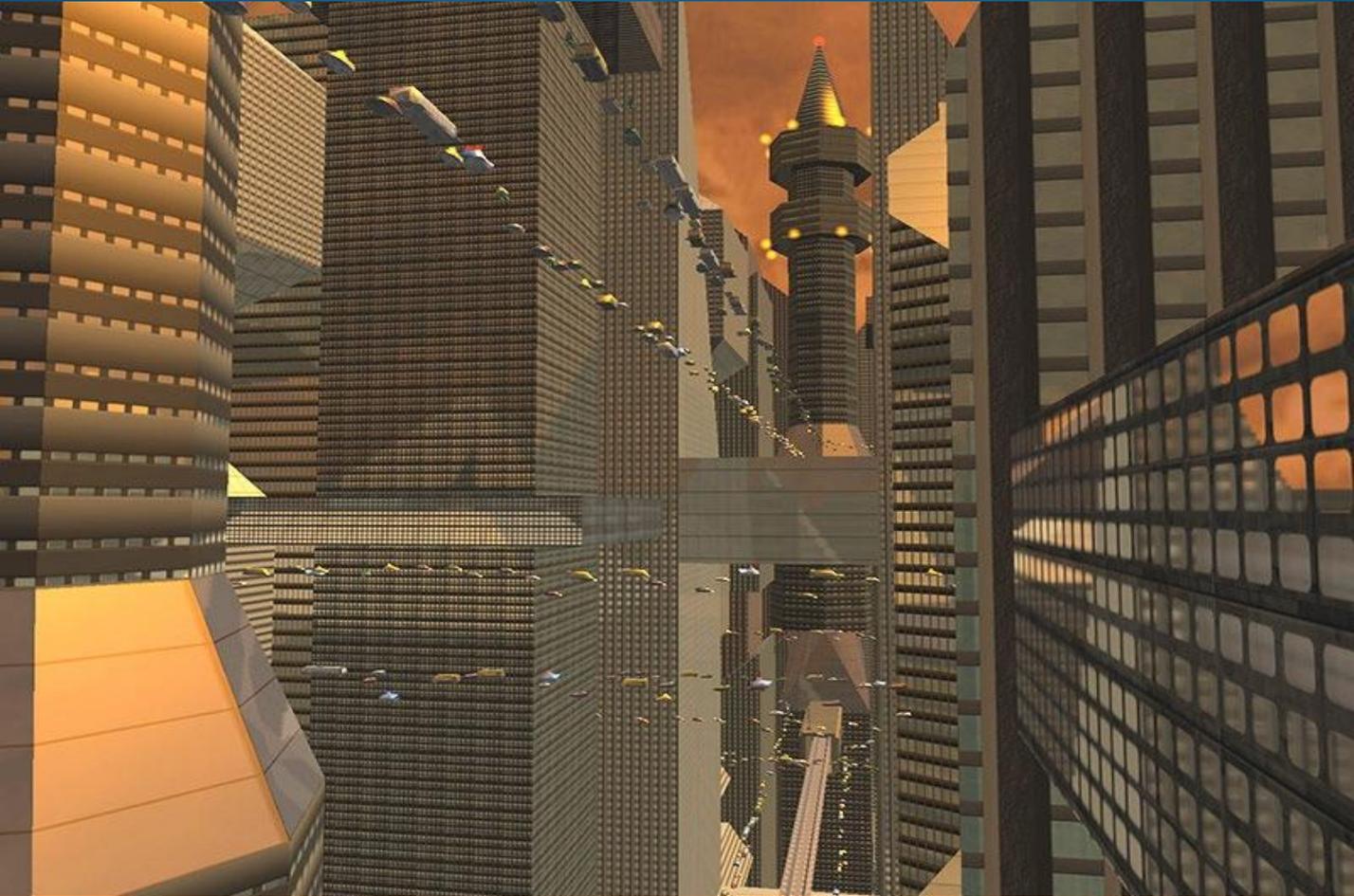


Enterprise Architecture Workshop 2012 (1-day event)

Inform | Inspire | Network

06 January 2012 | 10.00 am to 4.00 pm | Room No. QA75

At Maritime Greenwich Campus | *the University of Greenwich*



ORGANIZERS:

spinlondon
PROMOTING SUSTAINABLE EXCELLENCE

Sponsors & Supporters





Aim of the Workshop

This workshop will aim:

- To generate awareness, improve understanding and move to a common view of what the "Art of Enterprise Architecture" is amongst all interested stakeholder groups.
- To give attendees a flavour of the subject of "Art of Enterprise Architecture" by hearing talks given by both industry practitioners and academics.
- Enable attendees to discuss what this subject is about from their own viewpoints/experiences.

Benefits of Attending

- Hear high quality presentations of real value
- Be able to engage in discussion
- Ask direct questions and get to meet face to face with organizations and individuals who can help you ensure driving business value with enterprise architecture.

Whether you are seeking a basic understanding, complete governance structure and roadmap for transformation, the event will be invaluable. The event will be in a Friendly Interactive Format to help you get most of your day.

Refreshment breaks and lunch will provide you an opportunity to network and meet professionals in the field from various domains.

Who Should Attend

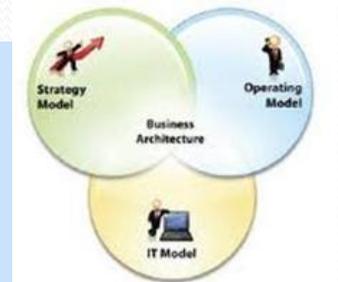
University Students | University Staff | Business Architects | IT Architects | Enterprise Architects | IT Managers | Project Managers | Process Improvement Professionals | Change Architects | Software Engineers and Developers | Quality Directors and Managers.

TYPES OF ARCHITECTURES

Business Architecture

The enterprise is not about chaos and “the worst of times”; it’s about connectivity, and causality, and understanding those relationships to both internal and external factors that lead to “the best of times.”

This connectivity, causality, and understanding are found in an architecture of the business, a unifying structure which enables the execution of the strategy through its initiatives to achieve results. Without knowing this, it is fair to perceive the enterprise as chaotic and unpredictable. At times the enterprise seems “out of control”, awash in the daily chaos of quick fixes to problems that eventually degrade process efficiency, cloud initiative effectiveness, affect product quality, render poor customer service, and ultimately wipe out profits. To get “in control”, you must “design control” into the enterprise and not let it suffer the consequences of unaligned functional management. Either you control the enterprise as a natural extension of your vision and strategy with the Enterprise Business Architecture, or the enterprise controls you through unpredictable chaotic events.



Enterprise Architecture

In a recent market survey around priorities, enterprise architects from a broad spectrum of organizations indicated that building out business architecture was an urgent priority. It also highlighted that nearly all EA groups linked the success of enterprise architecture to the effectiveness of their business architecture initiatives and that over 59% of those polled indicated that it was essential to success.



"The future is not some place we are going to, but one we are creating. The paths are not to be found, but made, and the activity of making them changes both the maker and the destinations." - John Scharr, Futurist

Software Architecture

Architecture serves as the blueprint for both the system and the project developing it, defining the work assignments that must be carried out by design and implementation teams. The architecture is the primary carrier of system qualities, such as performance, modifiability, and security, none of which can be achieved without a unifying architectural vision. Architecture is an artifact for early analysis to make sure that the design approach will yield an acceptable system. Architecture holds the key to post-deployment system understanding, maintenance, and mining efforts. In short, architecture is the conceptual glue that holds every phase of the project together for all its many stakeholders.

Common practice might differ completely from a smart solution to a problem...



Why business needs should shape IT architecture

Too often, efforts to fix architecture issues remain rooted in a company's IT practices, culture, and leadership. The reason, in part, is that the chief architect—the overall IT-architecture program leader—is frequently selected from within the technical ranks, bringing deep IT know-how but little direct experience or influence in leading a business-wide change program. A weak linkage to the business creates a void that limits the quality of the resulting IT architecture and the organization's ability to enforce and sustain the benefits of implementation over time.

SPEAKERS

Patrick Kirwan, SEI is a graduate of University College, Dublin, Ireland and is the Operations Manager and a Senior Member of the Technical Staff at Carnegie Mellon University's Software Engineering Institute in Europe. Patrick has served as the SEPG Europe Conference technical chair since 2009. He is a SEI qualified CMMI instructor. He has over 20 years industry experience in banking, telecommunications and automotive domains as a manager and consultant. Patrick is a Senior Member of the IEEE and a member of the Academy of Management.



The Carnegie Mellon Software Engineering Institute (SEI) works closely with defense and government organizations, industry, and academia to continually improve software-intensive systems. Our core purpose is to help organizations such as yours to improve their software engineering capabilities and to develop or acquire the right software, defect free, within budget and on time, every time. For more information visit: <http://www.sei.cmu.edu/>.

Bruce McNaughton, Process-Aide

He has a very strong technical background in product engineering and real time system design. Early in his career, Bruce realized that the real challenges of business change were with the people and management side. Bruce now focuses on the architecture and change aspects of improving the performance of organizations.



As a Manager / Consultant, Bruce helps organizations establish and implement Business Architectures (Architecture descriptions for organizations) through various independent consultancy assignments in the areas of Quality, Portfolio, Programme, Project, Process Management and Architecture / Organization Design assignments.

Abstract

Today, we have a significant number of external assessment models (ISO 9001, CMMI, etc) or best practice models (ITIL, PRINCE2, PMBOK, TOGAF, BPM, etc). All of these models have the intention to help an organization improve the performance, product and / or service quality and delight customers. One of the standards, ISO 42010:2011, for Architecture Descriptions has been updated and approved in 2011. This standard provides a set of definitions and an approach for creating a Business Architecture. This presentation will introduce the key concepts of ISO 42010 and then demonstrate how a Business Architecture can be used integrate and demonstrate compliance with any external models.

Trevor Lea-Cox, Lea-Cox and Associates

Trevor Lea-Cox is a well-qualified and experienced Information, Systems and Technology Manager (with over 25 years experience). From 1989 to 1996 he was the Group IS Manager and then Director for a large international Transportation, Travel and Financial Services conglomerate based in South Africa.



Abstract

The presentation will discuss some of the key challenges faced, the standards and controls adopted and the lessons learned. It will also highlight many of the implications and benefits for in-house EA capabilities in this respect.

David Hunt, Lloyds TSB

David Hunt is a Senior IT professional with proven ability to lead a world-class architecture community and to apply a striking diversity of skills and technical knowledge to today's key corporate issues. He is skilled at complex assignments involving business change, new technology infrastructures and systems integration and has extensive experience of working alongside senior business managers as well as programme managers.



Currently Head of Retail Architecture, Lloyds Banking Group managing a group of 45 architects. Other roles include Head of Architecture (Europe) Tanning Technology, Lead Architect Sun Java Centre, Head of Software Engineering University of Greenwich (8 Years).

Abstract

Enterprise Architecture, Fact versus fiction. Many IT strategies end up on the shelf and deliver little business benefit. This talk focuses on how to get real benefit from an EA programme.

Gill Windall

She is a Principal Lecturer in Software Engineering at the University of Greenwich. Gill has been with the University for the last 21 years during which time she has participated in numerous research and enterprise projects. She is currently working with the National Resources Institute on the application of Enterprise Architecture principles to a scheme for payment for environmental services. Gill is also responsible for co-ordinating short and CPD courses in the school of Computing and Mathematical Sciences at Greenwich.



Richard Johnson

He is a Senior Lecturer (50% full time post) at University of Greenwich. In addition he is Training Consultant at Metadata and Director at College of Public Speaking. Richard holds a B.Sc in Economics from University of Bristol.



About Greenwich University

The Greenwich Campus is on a World Heritage Site on the banks of the River Thames. The university's largest campus is centered on three baroque buildings designed by Sir Christopher Wren at the end of the 17th century. "More breathtaking than the Versailles of Louis XIV" is how The Independent newspaper described it. The Stephen Lawrence Gallery provides a showcase for the work of contemporary artists. The ground of the Old Royal Naval College, in which the Greenwich Campus is situated, also houses the tourist attractions of the Painted Hall and Chapel.





10.00 – 10.30 am	Registrations and Tea/Coffee
10.30 – 10.45 am	Welcome Remarks & Introductions Gill Windall, Senior Lecturer, University Of Greenwich Vinay Gulati, Senior Manager, Accenture
10.45 – 11.30 AM	David Hunt, Architect, Lloyds TSB
11.30 – 11.45 AM	Morning Tea Break
11.45 – 12.30 PM	Pat Kirwan, SEI
12.30 – 1.30 PM	Lunch Break & Tour of Old Royal Naval College
1.30 – 2.00PM	Bruce McNaughton, Process Aide
2.00 – 2.30 PM	Trevor Lea-Cox, Lea-Cox and Associates
2.30 – 3.00 PM	Evening Tea Break
3.00 – 3.45PM	Interactive Session where participants will engage in breakout group discussion – Moderator – Richard Johnson, University of Greenwich
3.45 – 4.00 PM	Summary & Closing Remarks - Gill Windall & Vinay Gulati

ABOUT SPINLONDON NETWORK LTD.

Spinlondon is an active community of professionals who share their successes and challenges about improving organizational performance, excellence and contribution to the society.

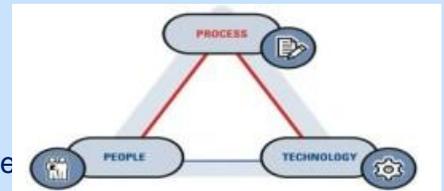
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Our Vision:

To provide an open & independent forum to promote and accelerate sustainable excellence

Our Mission

- Promote innovators in professional services industry
- Create a platform for promoting best practices
- Facilitate networking among the members
- Provide a channel for information sharing
- Be a testing platform for new ideas



What We Do:

We provide a platform to share knowledge, experience, opinions and news by conducting various types of events like meetings | panel discussions | conferences & seminars | forums | workshops | round tables | sports events. During these events, we meet:

- to explore topics of interest in depth
- to provide practical experience, share existing case studies or real life examples
- to provide opportunity for professional networking.

People, Process and Technology are the three essential components for a business to achieve success. This is the strategic triad of leverage points that have a major effect on cost, schedule, and quality. We focus on a spectrum of excellence as it relates to the 3 aspects of the above equation: Human (or People) Excellence, Process Excellence and Technology Excellence.

Vinay Gulati, Senior Manager, Accenture/Founder – Spinlondon Network Ltd.

Vinay has worked in innovative ways within large corporates, social entrepreneurial organisations and communities bringing new ideas to fruition. In the last 15 years, his work has focused on improving business performance and productivity, organizational maturity and process capability whilst ensuring policy compliance. He is currently working for Accenture, leading the Delivery Innovation and Industrialisation Program for their Delivery Centres in UK.



He is the founder and chairman for not-for-profit Spinlondon Network Ltd. He has a passion for supporting local charities. He has worked with schools on voluntary educational projects for children. Trained by Al Gore (ex-vice-president of USA), as a volunteer for the climate project (www.tcp.org) he is helping drive the environmental and global climate agenda. He graduated from Indian Institute of Technology (IIT) Kanpur with a Bachelor's of Technology degree in Computer Science and Engineering.

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