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PROMOTING SUSTAINABLE EXCELLENCE

Newsletter

April 2012

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Note from the editor



Hello friends! Welcome to our first issue of 2012.

During 2011, we had lot of activities and there has been growing interest in Spinlondon. Our website managed hits of more than 20,000+. The growing popularity of Spinlondon is encouraging.

We welcome paper/article for publication in our future newsletters and website or abstracts for presentation our future events from our readers. Please [email](#) us, if interested.

I would like to take this opportunity to thank Spinlondon Team for their continued and consistent support, without which, it would not have been possible for us to run monthly events successfully.

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Alex Fedorec of Greenwich University giving a tour of the University to attendees of our 6th Jan 2012 event on “Enterprise Architecture”

*“A business model describes the rationale of how an organization creates, delivers and captures value”
(Alexander Osterwalder, Business Model Generation, 2009)*



Overview of some of our past events

6th January 2012 - "Enterprise Architecture"

This event was held at Greenwich University. It was a very successful event with more than 30 people attending. This was a full day workshop and we received a very positive feedback for the event.

Testimonial

The event was well planned and interesting ~ Helen Umoh, Greenwich University.



From left to right:
Kavita, Gill Windall, David Hunt, Pat Kirwan,
Richard Johnson & Trevor-Lea Cox

26th February 2012 - "Corporate Social Responsibility"

This event was held at offices of ReedSmith in the 4th tallest building of London, the Broadgate Tower. All attendees got impressive view of London from the 34th floor. The discussions were very interesting and everybody appreciated the panelists. Mr Manoj Soma of Choice International gave an impressive presentation of how he benefitted through "CSR" role of organizations in London. Survey was carried out after the event and we received a very positive feedback for this event.



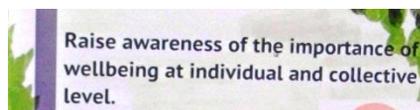
Panelists of CSR event

6th March 2012 – "Leadership and Well Being"

This event was held at Northumbria University, Newcastle from 3.00 pm onwards. The event was well attended with 60 attendees. We had excellent panelists including Bob Paton, Senior Executive, Accenture, Newcastle, **Geoff O'Brien, Northumbria University, Lord Mayor of Newcastle**, Jim Platts, Cambridge University, Jane Corbett, Oxford University, Kenny Lang, Business Development Director, Centre for Excellence in the Life Sciences.



Geoff O'Brien, Lord Mayor of Newcastle-upon-tyne, making a presentation at the Northumbria University on 6th March 2012 in our event on "Leadership and Wellbeing"



Forthcoming events

23rd April 2012

Cyber Security – A Paradigm change - 1 Day Workshop

Venue: Balls Brothers, Minster Court, Mincing Lane, London

Keynote address

Paul Nielsen, Director and CEO, SEI

Anthony Robinson, Senior Executive, Accenture

Presenters

Suzanne Fribbins, EMEA Product Marketing Manager – Risk at BSI

Darren Mundy, Head of the School of Arts and New Media at the University of Hull
Scarborough

Michaela Farkasovska, UKI Emergency & Security Planning Lead at Accenture

Timothy Wansbrough, EMEA Alliance Solutions Manager at ArcSight

Simon Schofield, Senior Manager at Detica

For further details, please [click here](#).

2nd May 2012

Risks, Costing & Estimations – Managing Software projects & contracts

Bharathi Vasanthakrishna, Kornerstones Consultants

Phil Standing, SMS Exemplar

Further details, please [click here](#).

15th May 2012

Effective Risk Management

Requirements and Risks - Cohabiting, Divorced or a deep meaningful relationship?"

(Dr. Simon Wright)

"Truthful Estimating Reduces Risk" (Gavin Martin)

For further details, please [click here](#)

14th June 2012

CMMI Forum – UK

Some of the topics discussed will be as follows:

- What is the business value-add proposition of CMMI?
- What is the future of CMMI?
- What are the current trends in CMMI Implementation-(e.g. Tooling and Automation; eLearning and remote learning...)?
- How does CMMI interact and interface with other industry Standards, Frameworks and Methodologies (e.g. ITIL; Lean; TMMi; Six Sigma; Agile; ISO20000; IS27001; IS022301...)?
- Latest developments and news from SEI

Some of the presenters are:

Eileen Forrester, SEI Program Manager for the CMMI for Services

Adrian Harston, Trinity Management

Kieran Doyle, Director, Excellence in Measurement Technology Ltd

Steve Fletcher, Trinity Management

Peter Leeson, and many more...



"We need to look differently at the way we do business and the way we support the business. And it is the most supportive of functions - the IS department - that has traditionally borne the brunt of outsourcing in the name of radical cost-cutting.

[Snyder, K.W. Jr.](#); [Goldman, S.J.](#)
Electric Perspectives; (United States); Journal Volume: 18:6



Useful Links

“The Formal Appraisal Considered as Harmful”

Peter Leeson and Kieran Doyle had opposing views on the subject of the Formal Appraisal. To find out more on this debate and post your views, please [click here....](#)

“[Can fun be used to transform behaviours?](#)” thanks to David for initiating this discussion.

Psychology plays a crucial role in Transformation. We can also see parallel examples of influencing the behaviour change in the Children where it is much easier to deal when using some kind of 'Fun' as compared to 'Fear' psychology approach. It works equally well for Adults as well. Injecting humor can also diffuse Anger, and Heated Argument, Fights etc. This will also help to drive up the engagement scores in the youth leadership, employee engagement in corporations, at home, and other walks of life. We definitely need more of fun to transform behaviours.

Business Process Improvement 101 – [Watch it on youtube](#)

The annual Equality conference was held on 14th March 2012 and was hosted by ENEI in London. It generated a lot of interest and comment, and is already attracting media coverage nationally. Here is the report on Dr Atul K Shah, CEO, Diverse Ethics Ltd. [A report....](#)

Membership



We would like to take this opportunity to thank our Spinlondon members for their kind support during the year 2011. We hope our events useful and valuable. We request you to kindly renew your membership for the year 2012 through our [website](#).

Spinlondon is a non-profit organization. Spinlondon is an active community of professionals who share their successes and challenges about improving organizational performance, excellence and contribution to the society. We encourage non-members to become members and support this noble cause. We look forward to seeing you at our future events.

SME Members BiZZdesign

We are pleased to welcome BiZZDesign as one of our latest SME members. Bizzdesign is an interactive and leading knowledge organization, continually striving to deliver added value to customers. BiZZdesign supports open standards and actively participates in The Open Group (TOGAF®, Archimate®). BiZZdesign works closely with research centres, universities and market organizations. Companies and organizations all over the world already benefit from Bizzdesign's tool, consultancy and trainings. For more information please visit: www.bizzdesign.com.