

Newsletter - January 2014

Upcoming Events...

The Art of Storytelling
22nd January 2014 between 5.30 and 8.00 p.m.
Coventry University London Campus
East India House, 109-117 Middlesex Street, London E1 7JF

THIS IS A FREE EVENT (Hurry! Only 2 seats remaining)

For more information, please visit our [website](#);
To register, please email to info@spinlondon.co.uk

Social Media Training -



4th February 2014 between 5.30 and 8.00 pm
Central London

The LinkedIn Training will cover the following key areas:

- How to develop the right strategy
- How to build the right profile
- How to network, find and engage the key contacts

Attendees will gain knowledge about:

- A super fast track guide to using LinkedIn for consulting
- A solid foundation for all business online networking activities
- A new and super efficient way to find and engage key business contacts
- Quick and easy to implement actions that will instantly make a big difference.

Trainer - Adam Petford

Adam is regarded as one of the UK's leading LinkedIn trainers, having run 100s of workshops and programs in the UK & the USA.

[LinkedIn Profile of Adam Petford](#)



Tickets: Spinlondon Members - GBP 10.00; Non-members: GBP 20.00

To register, please visit our [website](#).



| Date | Event |
|------------------|---|
| 19 February 2014 | Tipping Point - for the aspirant entrepreneurs |
| 19 March 2014 | Quality and Process Maturity in software services |
| 16 April 2014 | Cloud and Big Data - are we aligned? |
| 21 May 2014 | Knowledge Management - lets keep on learning |
| 5 - 6 June 2014 | Innovation Summit |



Call for Sponsors, Speakers and Volunteers

We are looking for Sponsors, Speakers and Volunteers for our upcoming events. In case you or anybody else amongst your contacts is interested in sponsoring our event, or is looking for speaker opportunities or would like to vounteer, then please send email to info@spinlondon.co.uk.

777 - 7 Things in 7 Days in 7 Weeks

Rachel McGuinness Corporate lifestyle expert helping high performers optimise their energy and productivity by living and working smarter..... [read more](#)

How Do Organizations sustain their success

Do you know that you get 80% of your results from just 20% of your time and effort and consequently 80% of your time is virtually wasted on non productive activities?. Once you realize this it is easy to take advantage and either reduce the hours... [read more](#).

Spinlondon Leadership Academy

Spinlondon is pleased to announce launch of "Spinlondon Leadership Academy". The Academy supports the academic community through subject networks. The networks provide subject-specific services including: workshops and seminars, resources and networking opportunities.



7 Tools For Highly Effective Youth Leaders

This workshop was successfully conducted on 5th December 2013 between 2.00 and 5.30 p.m.

Youth Leadership - Driving Entrepreneurship, Engagement and Employability

Over a hundred students from Coventry University - London Campus stepped away from their projects on the eve of 7th November 2013, to take part in a groundbreaking new event.

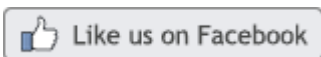


Spinlondon had offered internship on voluntary basis to eight students from the University. They were given "Certificates" and goody bags.

Finally, thank you for your attention and response, and we look forward to seeing you at our events.

Sincerely,

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