

http://www

spinlondon
PROMOTING SUSTAINABLE EXCELLENCE

Newsletter

December 2011

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INSIDE THIS ISSUE

1. Overview – past events
2. Future Events
3. Tribute to Grant Rule
4. Membership
5. Greetings

Hello friends! The month of December has arrived and Spinlondon continues to strive towards the aim of promoting sustainable excellence. During 2011, we had lot of activities and there has been growing interest in Spinlondon. Our website managed hits of more than 13,700 this year alone. This itself goes to show that Spinlondon's popularity is growing by the day.

We had introduced membership fee and are proud to announce that we have more than 75 members signed up for our membership.

In addition, we have some interest from SME's and many of them have sponsored Spinlondon events.

In addition to the regular Spinlondon evening events, we also held two 1-day events, one in April and one in November.

There have been many changes to our website and have received a very positive feedback. We have added pages like "Membership", "Useful Resources" and "Terms and conditions" to our website. For your convenience, we have added the option to pay through Paypal, the safest and easiest way to pay online for becoming a member or paying to register for an event.



Overview of some of our past events

20th January 2011

“Software Industry Performance - Improving its Measurement”

Presenter: Charles Symons

“Using Metrics to express stakeholder value”

Presenter: Lindsay Brodie

17 February 2011

Corporate Social Responsibility:

From Doing Good to Being Socially Brilliant

14th April 2011

Resilience Imperative: How Resilient Is My Organization?

1-Day Workshop at the Greenwich University

The month of April also witnessed the hugely successful (and highly anticipated!) cricket match between IITLC and Accenture which was organized by Spinlondon. The modified T20 format witnessed both informal networking and a fun family outing. The excitement of the game was palpable as new professional associations were forged!

20th July 2011

“How to thrive in these challenging times”

We had speakers from Accenture, Spain Delivery Centre– Jami Mata Irondo and Ricardo Panero. In addition, we had Peter Leeson and Rishi Sapa. Please click the presentation on the left to view copy of the flyer.

11th October 2011

Ethics in the workplace

Panel Discussion at Accenture, 1 Plantation Place, 30 Fenchurch Street, London.

The diverse panel consisted of representatives from Reed Smith, Diverse Ethics, Institute of Business Ethics, Accenture and Centre for Social Brilliance and a very participative and enthusiastic audience.

17 November 2011

Quality in Emerging Dynamics – 1-Day Event

Wobourn House, Tavistock Square, London

This event was sponsored by KPMG and senior executives from their India office came to give presentations. We had excellent attendance and the attendees found the quality of content to be very high. The venue and food was also appreciated.



"It was an excellent and thought-provoking discussion." Alec McCutcheon, Director at Unicom.



Panel discussions, good relevant and practical topics. Increasing trust in the organization. Keeping up with fast changing market. Great Conference. Thank you. – Sara Bengzon, Public Service Global Quality Director, Accenture, USA

Forthcoming events

6th January 2011

Enterprise Architecture – 1 Day Workshop

Venue: Greenwich University between 10.00 am and 4.00 pm

Speakers: Pat Kirwan, SEI; Bruce McNaughton, Process-Aide, Trevor Lea-Cox, Lea-Cox and Associates.

Supporters: Gill Windall and Richard Johnson of Greenwich University

For further details, please visit <http://spinlondon.co.uk/future-events/>.



31st January 2011

Leadership and Well Being

Venue: Northumbria University, Newcastle from 5.30 onwards.

Panelists: Bob Paton, Senior Executive, Accenture, Newcastle

Geoff O'Brien, Northumbria University, Lord Mayor of Newcastle

Jim Platts, Cambridge University

Jane Corbett, Oxford University

Kenny Lang, Business Development Director, Centre for Excellence in the Life Sciences

Facilitators: Vinay Gulati, Spinlondon, Petia Sice, Northumbria University

To view the flyer, please click on the image.

23rd February 2011

Social Responsibility

Venue: **Reed Smith** LLP

The Broadgate Tower

20 Primrose Street

London EC2A 2RS

Panelists:

Jeremy Glover, (more TBC later)

*I think of a hero as
someone who
understands the
degree of
responsibility that
comes with his
freedom."
~ Bob Dylan*

March 2012 - Estimation

April 2012 – Resilience

May 2012 - Lean and Agile

We would like to pay tribute to Grant Rule who died suddenly in an accident in October 2011.

He was Executive Coach at [Orchestrated Knowledge Ltd.](#)

Specialist in Effective Value Streams at UK Rightshifting Network

Specialist in Sizing, Estimating & Risk Management at COSMIC - Common Software Measurement International Consortium

Quantity Surveyor of IT & Managing Director at [Software Measurement Services Ltd.](#)

Managing Director at [SMS Exemplar Ltd.](#)



We would like to take this opportunity to thank our Spinlondon members for their kind support during the year 2011. We hope our events useful and valuable. We request you to kindly renew your membership for the year 2012 through our website.

Spinlondon is a non-profit organization. Spinlondon is an active community of professionals who share their successes and challenges about improving organizational performance, excellence and contribution to the society. We encourage non-members to become members and support this noble cause. We hope continuous participation in our events.

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Membership



Special festive message

We would like to wish all our business associates, partners, supporters, sponsors and last but not the least our members, a Happy Holidays and Prosperous New Year.

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