

# RESILIENCE WHEN DOING BUSINESS IN HIGH GROWTH AND EMERGING MARKETS

SPIN LONDON  
RESILIENCE IMPERATIVE WORKSHOP  
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# Characteristics of Emerging and High Growth Markets

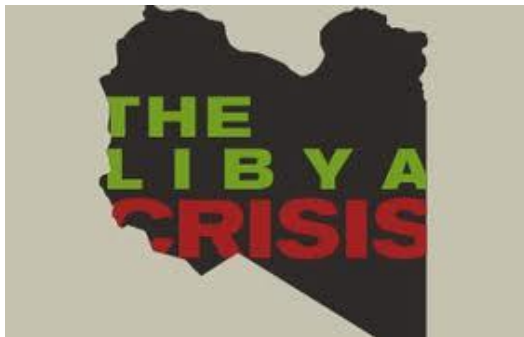
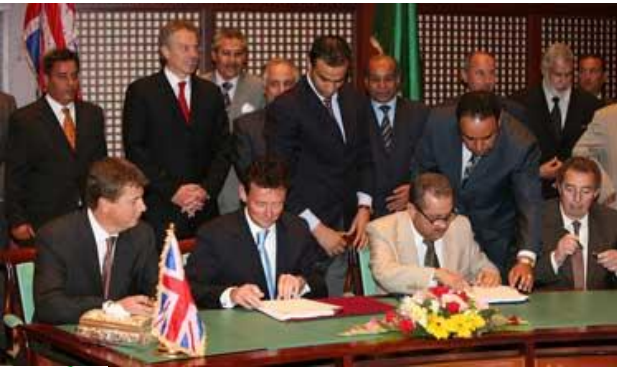
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***Resilience:*** is the capacity of a system to tolerate disturbance without collapsing, to withstand shocks, to rebuild itself when necessary, and to improve itself when possible

# Characteristics of Emerging and High Growth Markets

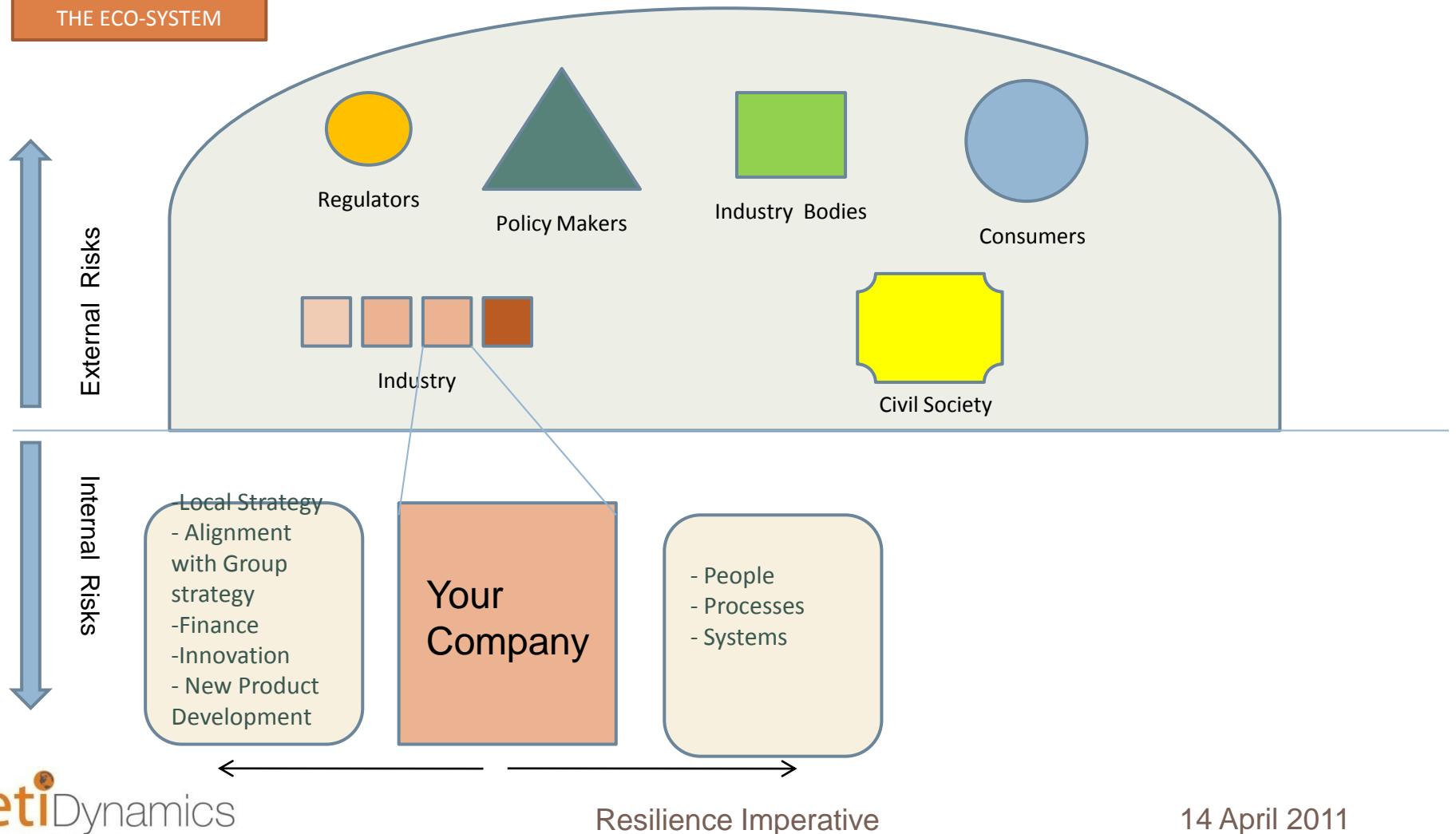
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# Characteristics of Emerging and High Growth Markets

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## THE ECO-SYSTEM



# External Risks

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## 1. Policy & Regulatory Risks

- Highly volatile
- E.g. Real estate

## 2. Competitive Forces

- Crony capitalism
- Civil society – the great leveller but there are some rotten apples within

## 3. Security is now definitely a major threat

- Libya, Bahrain, Yemen, Syria...

# Internal Risks - Strategic

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## 1. Strategy

- Are you BRICS resilient?
- Is there an institutional divide?

## 2. Does your organisation have the ability to continuously finance its operations

- IPOs pulled

## 3. Do your products and services demonstrate the same resilience?



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# Internal Risks Contd.. – People/Systems/Processes

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## 1. People Movement

- Are you able to retain the talent?

e.g. PwC

## 2. Systems

- Corporate data theft is very common in emerging markets....

## 3. Processes

Institutionalised training

- Common sense is not very common

# About ETI Dynamics

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- A social enterprise that aims on delivering economic impact in emerging and high growth markets by:
  - Taking lead in policy shaping and formation
  - Effecting technology and knowledge transfer
  - Mobilising investment capital
  
- How we do it
  - Economic Research
  - Information dissemination through programmes, digital media and events
  - Delivering impact by
    - developing external eco-systems
    - Incubating paradigm shifting businesses
    - Attracting investments into the sector and companies
  
- Our Sectors
  - Energy & Environment      - Education
  - Defence and High-Tech      - Creative and Media
  - Healthcare & Life-sciences      - Banking and Finance

# Thanks

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